

It takes guts to make it stop.

Teams Recruitment and Retention Co-Chairs

Gutsy Walk is the signature national fundraising event for Crohn's and Colitis Canada, with almost 60 communities across Canada coming together on one day in June to raise money to advance medical research on these devastating chronic diseases that touch 1 in 150 Canadians. Together, we will make Crohn's and colitis stop. For life.

As the Teams Recruitment and Retention Chair, you will grow teams at the Walk in your community including:

- Act as a role model by supporting team fundraising directly or indirectly (sharing new ideas, leads, doing your own fundraising, promoting the event amongst your network)
- Provide leadership support in recruiting Team sub-committee members to work with you
- Oversee and lead (agenda, action item, follow up) Team subcommittee meetings (3-4 total)
- Build/strengthen relationships with walk teams through ongoing communication i.e. coordinating personal invitations to past participants by welcome calls or emails, Team Rally RSVP calls, etc.
- Provide direct coaching to walk teams on the online fundraising system and at Team Rally events
- Attend and speak at events leading up to Walk day (Team Rally, etc.)

Time commitment:

- Committee meetings take place monthly from approx. September to May, with additional meetings leading up to event day and a post-event wrap up meeting
- Some evening and weekend activity is required to ensure plans are moving forward. Some daytime availability is ideal (phone calls, emails, promotional interviews, etc). Additional time for follow up, fundraising and inviting your own network to participate & support Gutsy Walk is ideal
- This role requires a commitment to follow through until post-event wrap up in June/July

What you bring:

- Past history of/enthusiasm & passion to support Crohn's and Colitis Canada in your network/publicly
- Experience/comfort in public speaking and sharing why you're supporting Gutsy Walk
- Ability to motivate and inspire others through a compelling story. You will bring to life the ongoing impact of Crohn's and ulcerative colitis for the public

What we offer:

- A community of support with a dedicated staff partner and local volunteer committee support
- An opportunity to use and grow public speaking skills, expand your network
- A hands-on chance to make a meaningful difference in the lives of people living with Crohn's disease and ulcerative colitis in your community, educating your community about these chronic diseases

I have read, understood and agree to fulfill the responsibilities as outlined. I make a commitment to be active in this role from _____ to _____.

Volunteer Signature & Date

Staff Partner Signature & Date

Crohn's and Colitis Canada commits to supporting you in your role and to providing an engaging volunteer experience. Your feedback is appreciated- volunteer@crohnsandcolitis.ca